

National Association of Federal Retirees Algonquin Valley Branch

April 9, 2024

Carefor





Carefor 101: The Basics

About Carefor

- A not-for-profit, charitable organization that supports thousands (~20,000) of people across Eastern Ontario, every year, mostly seniors and their caregivers.
- With a budget of \$70M and established in 1897 we are the oldest and largest home and community services agency in Eastern Ontario.
- We provide services in Ottawa, Eastern Counties and Pembroke-Renfrew Counties.
- Our 1,300 staff work with people in need, in their homes and in the community. These are our neighbours, friends and family.



Our History

1897/1919

Originally called VON Ottawa, Carefor was first established as the first branch of the Victorian Order of Nurses. Founded in 1919 in Renfrew County

2005

VON Ottawa-Carleton amalgamated with Renfrew County. Offered additional CSS services such as meals delivery, transportation and volunteer visiting

2007

Carefor amalgamates with VON Eastern Counties

1940's

VON Ottawa services expanded to include wellness visits. Changed name to VON Ottawa-Carleton

2006

VON Ottawa-Renfrew County becomes Carefor Health & Community Services

Today

1,300 staff working across Eastern Ontario to support seniors and people living with disabilities.

Our Core Business



Home & Clinical Care



Community Services



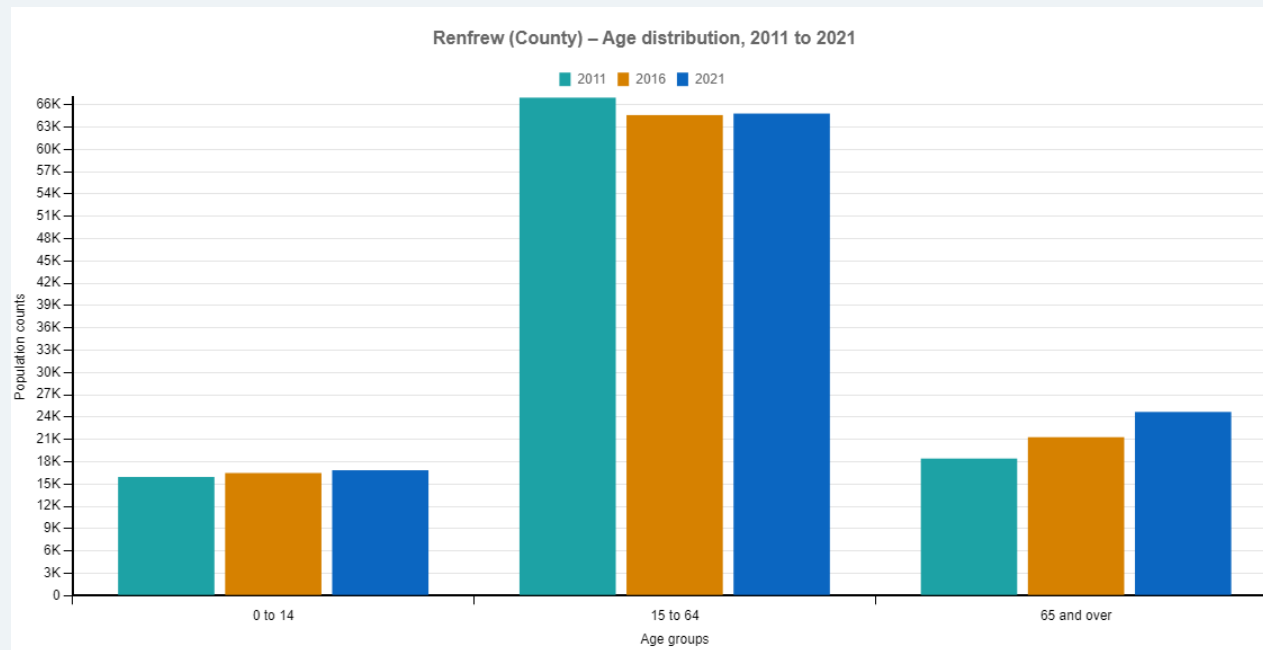
Retirement Homes
& Hospice



The Need in Our Communities

An Aging Population in Need

- Seniors are the fastest growing portion of the population
 - 2020: 19% of Canadians are 65 years of age or older
 - 2043: 25% of Canadians will be 65 years of age or older



Reduced Access to Healthcare

- Healthcare is becoming less accessible



Greater Pressure on Hospitals and LTC



The image shows a screenshot of a Toronto Star article page. At the top, the Toronto Star logo is displayed in a blue banner. Below the logo is a navigation menu with links for HOME, GTA, CANADA, POLITICS, WORLD, OPINION, LIFE, SPORTS, REAL ESTATE, and ENTERTAINMENT. Underneath the navigation menu is a sub-menu with links for Star Columnists, Editorials, Contributors, Letters To The Editor, and Editorial. The main headline of the article is "To solve the hospital capacity crisis, we need better care for seniors". Below the headline is a short introductory paragraph: "A sixth of Ontario's hospital beds are occupied by people who no longer require hospital care but cannot go home safely, triggering a domino effect."

TORONTO STAR

HOME GTA CANADA POLITICS WORLD **OPINION** LIFE SPORTS REAL ESTATE ENTERTAINMENT

Star Columnists Editorials **Contributors** Letters To The Editor Editorial

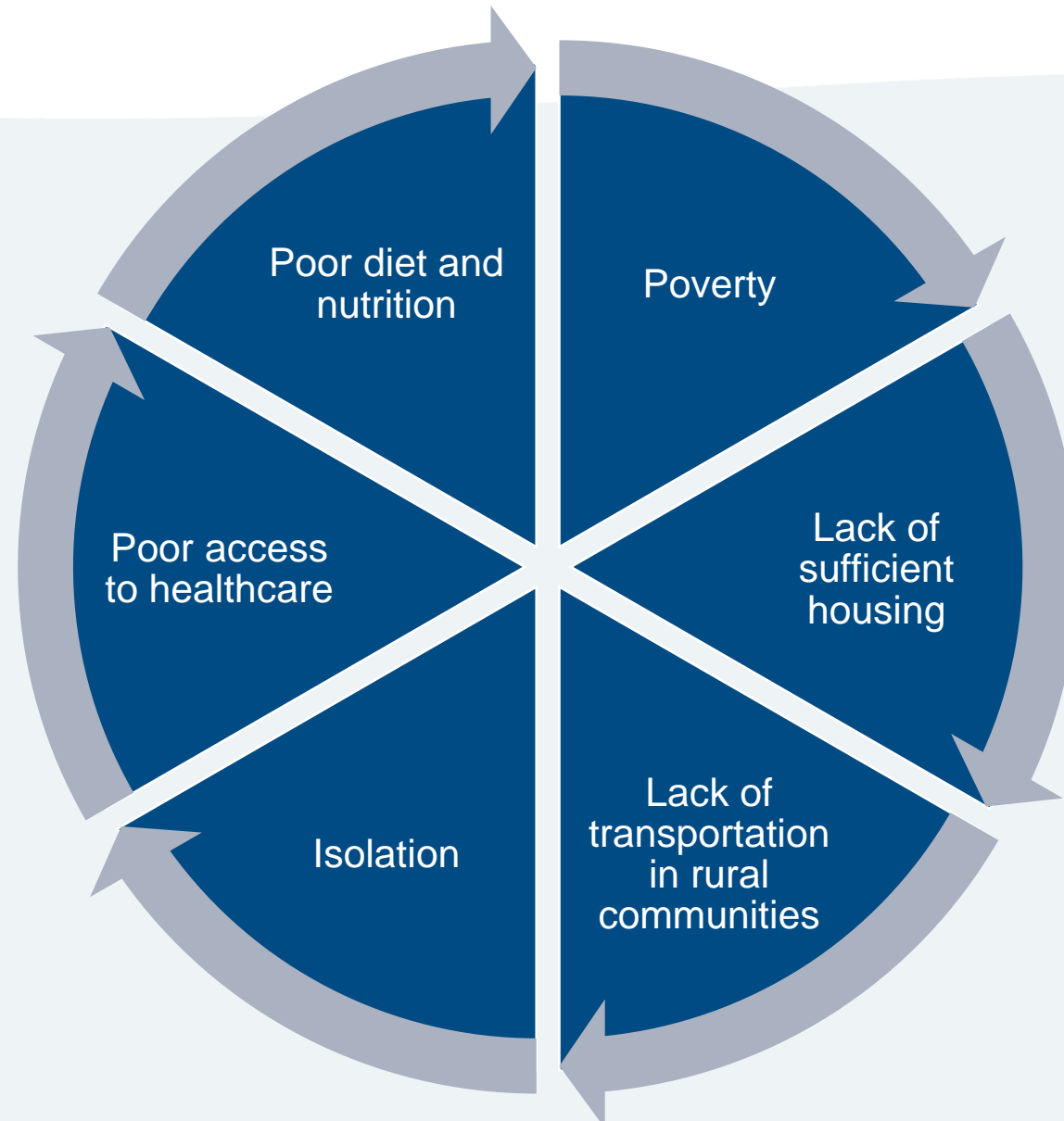
To solve the hospital capacity crisis, we need better care for seniors

A sixth of Ontario's hospital beds are occupied by people who no longer require hospital care but cannot go home safely, triggering a domino effect.

Heading in the Wrong Direction



Not to Mention the Personal Realities





Solutions in our Communities

Home and Clinical Care



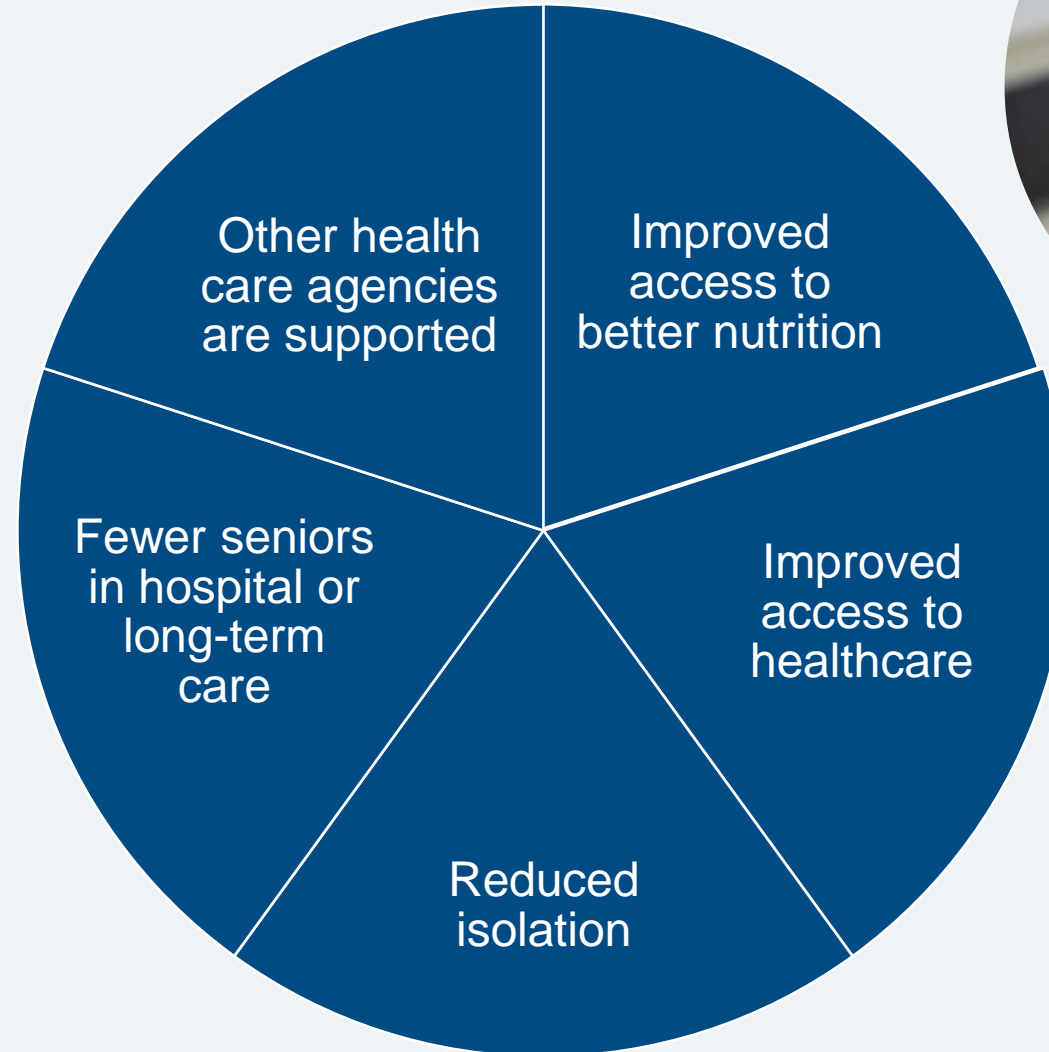
- Nursing, Personal Support Services, Rehabilitation services
- People being cared for in their homes prevents people from receiving care in hospital or going to long-term care.
- People want to age at home and stay with their family.
- Far less cost to taxpayers - \$102/day vs. \$700/day for hospital

Community Services - PRC

- Meal Delivery
- Transportation
- Going Home Program
- Friendly Visiting
- Companion Program



Community Services – Outcomes



Retirement Services

- Civic Complex
 - Pembroke, 90 beds
- Mackay Centre
 - Pembroke, 81 beds
- Richmond Care Home
 - Richmond, 16 beds
 - Women living with dementia only



Filling a Community Need

- Few alternatives for our residents due to poverty and isolation.
- Many other retirement homes are unaffordable for our residents
- Many come to us via referral from hospital or community agencies
- Basket of services to support
 - Specialized supportive housing
 - Community services





What makes us unique

- Not for profit charity
- Comprehensive basket of services
 - homecare, CSS and retirement
- Long history and excellent reputation as partner
- For the community, by the community



Community opportunities for involvement



Volunteering

Friendly visiting

Drivers

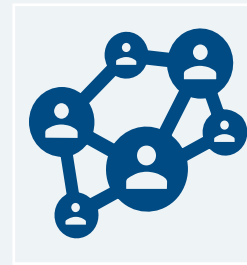


Fundraising

Donations

Sponsorships

Third-party fundraisers



Branding

Working together to inform seniors of our respective value and opportunities.



Career opportunities

Nurses

PSWs

Dietary Aides

Drivers

Cooks and more

Carefor

Thank you. Questions, please.

carefor.ca